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MAKE MOM'S/DAD'S DAY EXTRA SPECIAL WITH FAIRYTALE BROWNIES GIFTS

PHOENIX, Ariz. – March 4, 2024 – Whoever said parents were hard to shop for never sent Mom or Dad a Fairytale Brownies gift. With 12 flavor choices of fudgy brownies, four buttery blondies, and six chewy cookies, there's a treat to satisfy the sweet tooth of every mom and dad. This Mother's Day and Father's Day send them premium Fairytale Brownies with specially designed gift bands to brighten their day.

In-house-designed gift bands are a specialty at Fairytale Brownies. Each occasion band is envisioned and created with the gift recipient in mind.

Mother's Day Treasure Cookie & Morsel Combo (HM340) – four chewy cookies and six fudgy bite-size brownies.

"Our Mother's Day band is watercolor inspired," Fairytale Brownies co-founder Eileen Spitalny said, "With blue flowers, lavender sprigs, and a touch of pink, it's a loving hug wrapped around our yummy treats – especially when you are afar."

Father's Day Sampler (CD334) – a little bit of everything the Fairytale Bakery in Phoenix bakes!

The newly designed Father's Day gift band features illustrated purple and green mountain peaks highlighted with gold ink. A silver "Happy Father's Day" sentiment is printed among the peaks.

"The design concept is vibrant and strong," said Iris Chen, Fairytale's graphic designer. "The colors are bold, and the illustration is adventurous like our dads."

Fairytale Brownies offers gifts for every occasion and custom logo and photo options at brownies.com. For more information, contact Eileen Spitalny at 602.489.5155.

About Fairytale Brownies: Fairytale Brownies is an e-commerce brownie company whose mission has been to spread joy and simplify gift giving since 1992. Every batch is baked by hand using a secret family recipe. Each brownie, cookie, and blondie is individually wrapped and certified kosher for dairy. Fairytale Brownies gifts are shipped worldwide. Fairytale has been supporting play with nonprofit partner KABOOM! since 2001. brownies.com

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