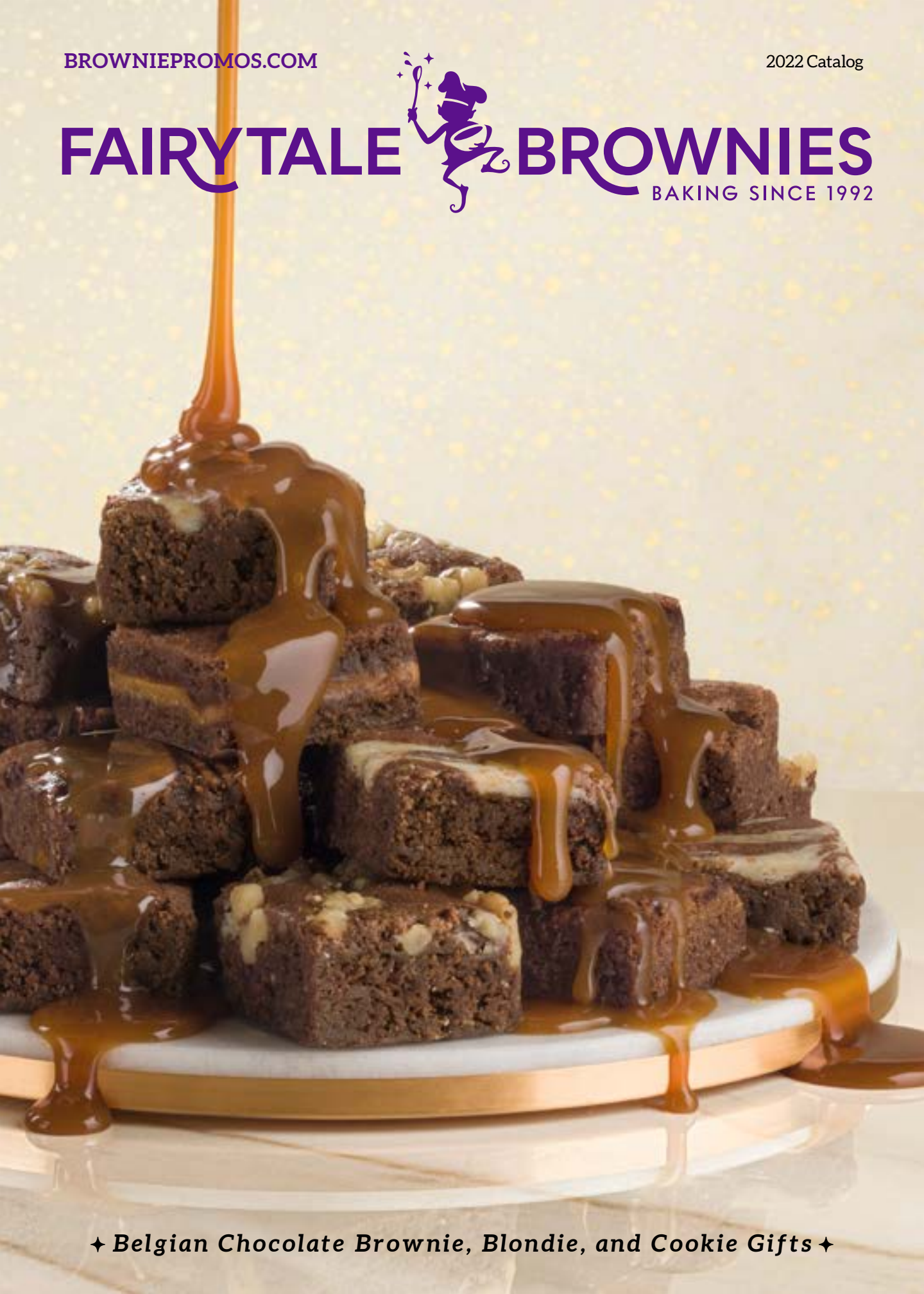


BROWNIEPROMOS.COM

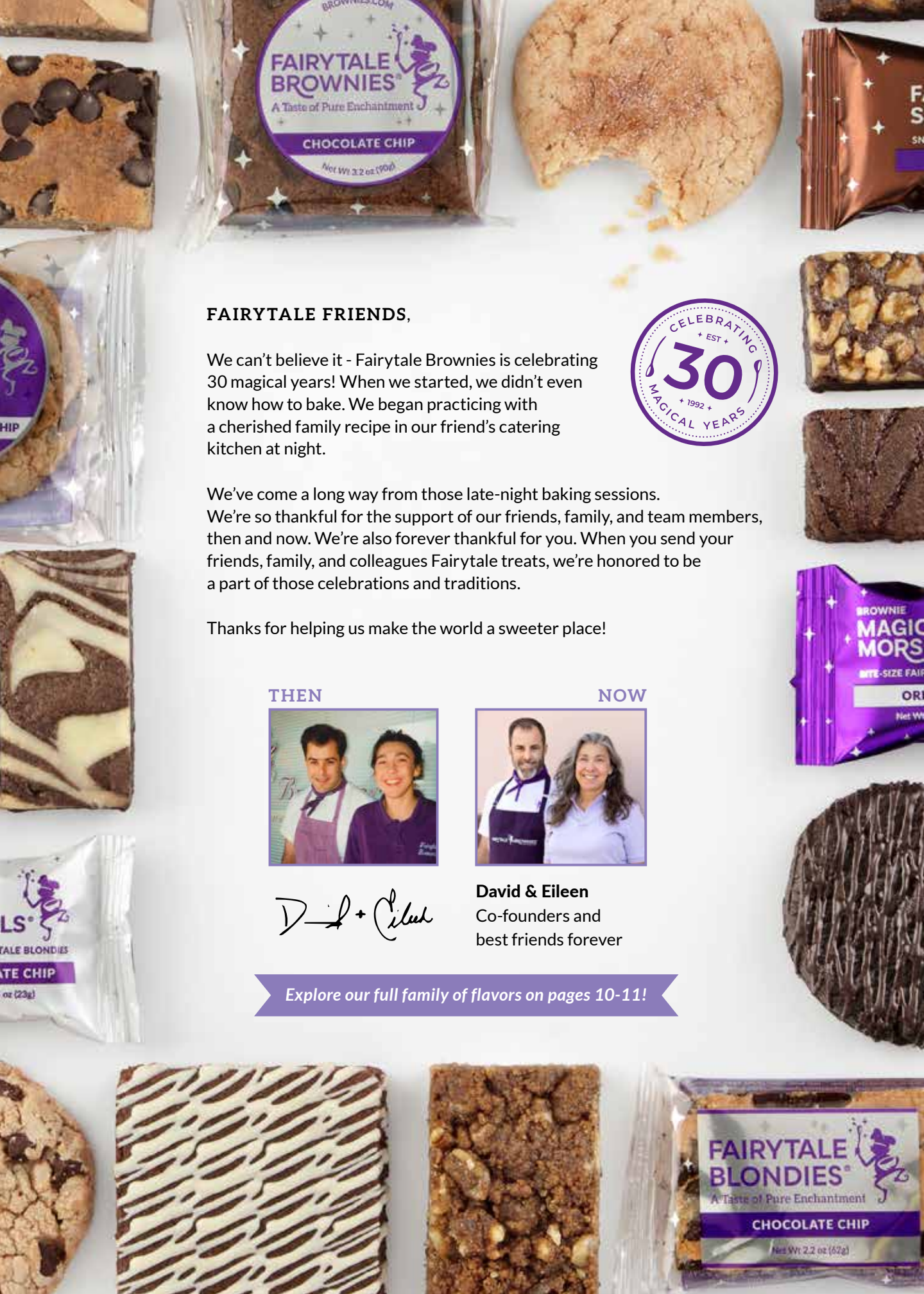
2022 Catalog

FAIRYTALE BROWNIES

BAKING SINCE 1992



✦ *Belgian Chocolate Brownie, Blondie, and Cookie Gifts* ✦



FAIRYTALE FRIENDS,

We can't believe it - Fairytale Brownies is celebrating 30 magical years! When we started, we didn't even know how to bake. We began practicing with a cherished family recipe in our friend's catering kitchen at night.



We've come a long way from those late-night baking sessions. We're so thankful for the support of our friends, family, and team members, then and now. We're also forever thankful for you. When you send your friends, family, and colleagues Fairytale treats, we're honored to be a part of those celebrations and traditions.

Thanks for helping us make the world a sweeter place!

THEN



NOW



David + Eileen

David & Eileen
Co-founders and
best friends forever

Explore our full family of flavors on pages 10-11!

Unique, Branded, Unforgettable!

No minimums | No set-up fees | Fast turnaround
Virtual proofs and spec samples available



Custom Label
Brownies & Cookies



Custom
Large Favors



Custom
Treasure Gifts



Custom
Enchanted Gifts



Custom
Classic Gifts



Custom
Keepsake Tins



Custom
Wooden Boxes



Custom
Fairytale Towers (S)



Custom
Giant Gifts

An Individually Wrapped Size for Everyone



Full-Size
Fairytale Brownies®
3" x 3" | 12 flavors



Snack-Size
Fairytale Sprites®
3" x 1.5" | 12 flavors



Bite-Size
Magic Morsels®
1.5" x 1.5" | 6 flavors
Plus 2 Sugar-Free



**Blondie
Magic Morsels®**
1.5" x 1.5" | 4 flavors

Custom Classic Gifts

Spotlight your full-color logo on the gift band and message card for a truly legendary gifting experience! With an exquisite, gourmet brownie taste they won't find anywhere else, a gift like this shows them you don't cut corners when it comes to quality.

Treasure Gift
6 - 12 Pieces
Box dimensions:
7.5" x 4.5" x 3.5"



Custom Treasure Gifts

Custom Morsel Dozen

\$25⁹⁵ | HF412X - 1 lb.

Custom Brownie Half-Dozen

\$29⁹⁵ | HF160X - 1.5 lbs.

Custom Sprite Dozen

\$31⁹⁵ | HF212X - 1.5 lbs.

Enchanted Gift
16 - 18 Pieces
Box dimensions:
7.5" x 7.5" x 2.25"



Custom Enchanted Gifts

Custom Magic Morsel 18

\$28⁹⁵ | SF418X - 1.3 lbs.

Custom Fairytale Sprite 16

\$41⁹⁵ | SF216X - 2 lbs.

Classic Gift
12 - 24 Pieces
Box dimensions:
7.5" x 7.5" x 3.5"



Custom Classic Gifts

Custom Morsel 24

\$32⁹⁵ | CF424X - 1.5 lbs.

Custom Brownie Dozen

\$47⁹⁵ | CF112X - 2.7 lbs.

Custom Sprite 24

\$49⁹⁵ | CF224X - 2.8 lbs.

Larger assortments available.



An Individually Wrapped Size for Everyone

Turns out that perfection comes in three sizes, all individually wrapped for freshness.



Full-Size
Fairytale Brownies®
3" x 3" | 12 flavors



Snack-Size
Fairytale Sprites®
3" x 1.5" | 12 flavors



Bite-Size
Magic Morsels®
1.5" x 1.5" | 6 flavors
Plus 2 Sugar-Free

Best-Seller!

Custom Morsel 24

This best-selling gift featuring your logo includes two dozen bite-size Magic Morsels. They're individually wrapped and great for sharing.

\$32⁹⁵ | CF424X - 1.5 lbs.



Custom Gifts Made Easy

- No minimums
- No set-up fees
- No dropship fees
- Full-color logo or photo
- Free logo gift cards
- Fast shipping
- Worldwide dropship





Built to *Impress*

When it comes to strengthening professional relationships, a high-quality gift packed to the brim with fudgy brownies will certainly be remembered. Our dedicated printing specialist checks and approves every custom gift by hand to ensure your logo has printed sharp in vibrant, accurate color!

Custom Gifting!

- No Minimums
- Fast Shipping
- Full-Color Logo or Photo
- No Set-Up Fees
- Free Matching Logo Message Cards

Included Logo Cards

Every gift includes a gift message card so you can personalize your greeting for each recipient.



A.



A | Custom Wooden Box Morsel 24

It's a one-of-a-kind experience they can enjoy now and keep all year! This branded wooden gift box is brimming with an assortment of individually wrapped brownies in six flavors.

\$52⁹⁵ | KF424X - 2.2 lbs.



B.



B | Custom Keepsake Tin Sprite 24

Indulge clients and partners in a brownie dream come true. Inside this branded silver tin, your recipient will find two each of every delectable snack-size flavor.

\$69⁹⁵ | TF224X - 3.4 lbs.



C.



C | Custom Keepsake Tin Morsel 24

Say thank you to your best customers and colleagues with this double dozen of bite-size Magic Morsels! With your logo printed on the lid, it's a unique and memorable experience that keeps you top of mind.

\$52⁹⁵ | TF424X - 2.1 lbs.

Keepsake tin dimensions:
7.4" x 7.4" x 3.1"

Wooden box dimensions:
11.6" x 7.7" x 2.6"



Save Money — Buy in Bulk!

Satisfy a crowd without cutting corners on quality. Bulk Fairytale Treats are perfect for special events, filling the breakroom fridge, or passing out to staff. And they freeze great!

BULK BROWNIES

Brownies | 3" x 3" | 12 pcs

\$36⁹⁵ | UF100 - 2.5 lbs.

Sprites | 3" x 1.5" | 24 pcs

\$39⁹⁵ | UF200 - 2.5 lbs.

Morsels | 1.5" x 1.5" | 36 pcs

\$35⁹⁵ | UF400 - 1.9 lbs.

BULK BLONDIES

Blondies | 3" x 2" | 24 pcs

\$47⁹⁵ | UF800 - 2.9 lbs.

Morsels | 1.5" x 1.5" | 36 pcs

\$35⁹⁵ | UF400 - 1.9 lbs.

BULK COOKIES

3.25" round | 24 pcs

\$47⁹⁵ | UF700 - 2.9 lbs.



Custom Labels

72 to 5,000 pieces

Be remembered by putting your brand or message front and center. Set yourself apart! Just send a hi-res file of your art and the delivery date to your rep. The rest is expertly handled for you.

Custom Label Brownies

3" x 3" Brownie: label area 2" x 1.25"

\$4³⁰ each

Custom Label Cookies

3.25" Cookie: label area 2" x 1.25"

\$3⁵⁰ each

Ship date from art approval

72 - 500 pieces | 1 week

501 - 1,500 pieces | 2 weeks

1,501 - 5,000 pieces | 3 weeks

"When deciding on an employee gift to celebrate the launch of our new brand, the team thought of Fairytale Brownies right away. We chose the custom labeled brownies so that every one of our employees could feel connected to our new brand."

- Emily, Red Oak Mortgage Inc.



See pages 10-11 for complete list of flavors.

Custom Film

5,001+ pieces

Create your own custom treat film with your logo or fully designed art. No set-up fees! A proof will be provided.

Custom Film Brownies & Cookies

Available in clear film

Brownies: 3" x 3"

Cookies: 3.25" round

Custom Film Sprites

Available in silver or

clear film: 3" x 1.5"

Custom Film Magic Morsels

Brownies or Blondies

Available in silver or

clear film: 1.5" x 1.5"



Price Per Treat

TREAT TYPE	5,001 - 10,000 pieces	10,001 - 30,000 pieces	30,001 - 100,000 pieces	100,001+ pieces
Brownies	\$3 ⁹⁵	\$3 ⁴⁵	\$3 ²⁰	Request a quote
Sprites	\$2 ⁶⁵	\$2 ¹⁵	\$1 ⁸⁵	
Morsels	\$2 ¹⁵	\$1 ⁵⁵	\$1 ³⁰	
Cookies	\$2 ⁹⁵	\$2 ⁶⁵	\$2 ³⁵	
Ship date from art approval	6 weeks	8 weeks	10 weeks	

— ✦ 12 Indulgent Brownie Flavors ✦ —

3 Sizes



Caramel*



Chocolate Chip*



Cinnamon Cocoa



Cream Cheese*



Espresso Nib



Mint Chocolate



Original**



Pecan



Raspberry Swirl*



Toffee Crunch




Walnut**



White Chocolate

*Magic Morsel flavors

*Sugar-Free flavors

Certified kosher 



Full-Size
Fairytale Brownies®
3" x 3"
12 flavors



Snack-Size
Fairytale Sprites®
3" x 1.5"
12 flavors



Bite-Size
Magic Morsels®
1.5" x 1.5" | 6 flavors
Plus 2 Sugar-Free

4 Buttery Blondie Flavors

2 Sizes



Cheesecake Swirl



Chocolate Chip



Cinnamon Crumb



Raspberry White Chocolate

6 Chewy Cookie Flavors



Caramel Pecan



Chocolate Chip



Double Chocolate



Mint Chocolate



Snickerdoodle



Toffee Chocolate Chip



Fairytale Cookies®

3.25" round
6 flavors



Fairytale Blondies®

3" x 1.5" | 1.5" x 1.5"
4 flavors

KEEP THEM FRESH FOR:

7 Days
on the counter

30 Days
in the fridge

6 Months
in the freezer

Shipping Information



GIFT TOTAL PER ADDRESS	US Standard Shipping Except AK/HI	Expedited Delivery Services (For gift totals up to \$150.00) *Prices are in addition to Standard Shipping	
		Up To \$40 ⁰⁰	\$11 ⁹⁵
\$40 ⁰¹ - \$60 ⁰⁰	\$13 ⁹⁵	Next-Business Day Delivery*	Add \$20 ⁰⁰
\$60 ⁰¹ - \$80 ⁰⁰	\$15 ⁹⁵	Next-Business Day (10:30 AM)*	Add \$25 ⁰⁰
\$80 ⁰¹ - \$100 ⁰⁰	\$17 ⁹⁵	Saturday Delivery*	Add \$30 ⁰⁰
\$100 ⁰¹ - 120 ⁰⁰	\$20 ⁹⁵	SUMMER SHIPPING (5/1 - 9/30)	
\$120 ⁰¹ - \$160 ⁰⁰	\$23 ⁹⁵	During the summer months, we charge an additional \$2.95 per box for providing insulated packaging and reusable ice packs to ensure freshness.	
\$160 ⁰¹ & Up	15%		

- Delivery time cannot be guaranteed for incorrect addresses or weather delays.
- Rerouting a delivery due to an incorrect address will incur a \$15 charge.
- International shipping available for an additional charge.

Additional Services

- Customer provided enclosure cards to match each recipient - \$3.00 per gift.
- Shipping on customer account number is available. The packing and handling charge for this service is \$2.00 for up to four gifts per address. Additional gifts going to the same address are \$0.59 each.
- Choose your own flavors is \$5.00 per gift.

Prices

Prices effective through June 30, 2022. Occasional product substitutions of equal or greater value may occur.

Kosher

All products are certified kosher. 

KEEP YOUR TREATS FRESH FOR:

<p>7 Days on the counter</p>	<p>30 Days in the fridge</p>	<p>6 Months in the freezer</p>
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If they aren't devoured by then, we're impressed!

The registered trademarks and gift packaging in this catalog are the property of Fairytale Brownies, Inc. and may only be used with permission. Other names and brands are the property of their respective owners.
© 2022 Fairytale Brownies

Time to Celebrate!

Any occasion is a reason to celebrate with brownies. For special occasions, work anniversaries, and birthdays, send one of our joyfully wrapped occasion gifts. They're perfect for monthly programs! Just email a spreadsheet with name, address, message, and occasion.



Enchanted Gift

Classic Gift

Treasure Gift

Enchanted Gift

Occasion Treasure Gifts

Occasion Morsel Dozen

\$23⁹⁵ | 1 lb.

Occasion Brownie Half-Dozen

\$27⁹⁵ | 1.5 lbs.

Occasion Sprite Dozen

\$29⁹⁵ | 1.5 lbs.

Occasion Enchanted Gifts

Occasion Morsel 18

\$26⁹⁵ | 1.3 lbs.

Occasion Sprite 16

\$39⁹⁵ | 2 lbs.

Occasion Classic Gifts

Occasion Morsel 24

\$30⁹⁵ | 1.5 lbs.

Occasion Brownie Dozen

\$45⁹⁵ | 2.7 lbs.

Occasion Sprite 24

\$47⁹⁵ | 2.8 lbs.

Free Personalized Gift Message Cards

- Full-color logo or photo
- One logo gift message card per gift
- 7 lines, 36 characters per line



Sweet, Chewy, and Irresistible

NEW
FLAVOR!

Brownies and cookies – could there be a more classic dessert combo? With six irresistible cookie flavors inspired by our most popular brownies, the combined result is a treat lover’s dream come true! This year we’re introducing our take on the classic Snickerdoodle with a generous sprinkling of delicious cinnamon and sugar on top.



Tasty Cookie Combos

Could there be a more perfect combo than cookies and brownies? For those lucky enough to be on your list, these gifts with an assortment of scrumptious treats are always an instant hit! Pricing includes customization.

A.



A | Custom Treasure Cookie & Morsel Combo

Win their loyalty with a tasty treasure trove of treats. Inside this custom gift printed with your full-color logo, your recipient will find four chewy cookies and six flavors of bite-size brownies.

6 Morsels & 4 Cookies

\$27⁹⁵ | HF340X - 1.2 lbs.

B.



B | Custom Cookie & Morsel Combo

Two classics in one custom branded box. It's a dessert lover's dream come true! This gift includes an assortment of chewy cookies and bite-size brownies, all individually wrapped.

12 Morsels & 6 Cookies

\$35⁹⁵ | CF343X - 1.5 lbs.

C.



C | Custom Enchanted Cookie & Sprite Combo

Cookies and brownies—a classic combo no sweet tooth can resist. These all-natural treats are individually wrapped, delivered with your full-color logo, and ready to be enjoyed.

8 Sprites & 6 Cookies

\$36⁹⁵ | SF323X - 1.9 lbs.

Buttery *Blondie* Bliss

We introduced Fairytale Blondies in 2012 to celebrate our 20th anniversary. What a hit!

These soft, golden treats are baked with dark brown sugar and pure vanilla extract. With four flavors and two sizes, they're the perfect complement to our rich, decadent brownies. Or for those who want to skip the chocolate, order all Blondie Morsels.



Delectable Blondie Combos

Why choose between vanilla and chocolate when you can send both? Each irresistible gift includes assorted flavors of soft, buttery blondies. Pricing includes customization.

A | Custom Fairytale 4-Box Tower

Enchant their day with an enthralling 4-tier display! This gorgeous tower with a custom branded gift tag includes a mix of gourmet, all-natural brownies, cookies, and blondies.

8 Brownies, 10 Sprites, 12 Morsels, 8 Cookies, & 3 Blondies - 41 pieces

\$119⁹⁵ | RF304X - 6 lbs.



B.



B | Custom Morsel Combo 24

Dessert lovers rejoice! Spoil your favorite clients with this custom branded assortment of bite-size brownies and blondies. Each one is baked with all-natural ingredients and individually wrapped.

\$32⁹⁵ | CF494X - 1.5 lbs.

C | Custom Blondie & Brownie Combo

For any occasion worth celebrating, brownies and blondies are always a welcome treat. Your full-color logo is printed on the gift band so they know who to thank!

6 Brownies & 9 Blondies

\$46⁹⁵ | CF381X - 2.8 lbs.





Crowd-Pleasers!

Bring a taste of pure joy to staff meetings, office parties, and more. These gifts include enough variety to satisfy a crowd! Plus, feature your full-color logo on a large medallion so they know who to thank.

Custom Giant Morsel 96

\$135⁹⁵ | 6.1 lbs.
 Fairytale - JF496X
 Holiday - JH496X

Custom Giant Sprite 96

\$200⁹⁵ | 11 lbs.
 Fairytale - JF296X
 Holiday - JH296X

Custom Giant Fairytale Treats (featured)

12 Brownies, 16 Sprites,
 12 Morsels, 12 Cookies,
 & 12 Blondies - 64 pieces

\$175⁹⁵ | 8.6 lbs.
 Fairytale - JF320X
 Holiday - JH320X

Custom Double Giant Fairytale Treats

12 Brownies, 64 Sprites,
 12 Morsels, 48 Cookies,
 & 12 Blondies - 148 pieces

\$360⁹⁵ | 18 lbs.
 Fairytale - JF368X
 Holiday - JH368X



Giant box dimensions:
 16" x 11.5" x 4.5"

Holiday Styles

Deliver a taste of pure joy! These custom holiday gifts are brimming with exquisite flavor that's guaranteed to impress your best clients and most trusted partners around the globe. Worldwide dropshipping available.

A | Custom Holiday Morsel 24

What could bring more cheer than a bright delivery of two dozen bite-size brownies? This irresistible holiday gift arrives printed with your company logo.

\$32⁹⁵ | CH424X - 1.5 lbs.



B.



B | Custom Candy Cane Crunch 8-Sprite Favor

Seasonal Candy Cane Crunch Sprites are complemented with our most popular flavors creating the perfect combination of Fairytale Sprites. Surprise any brownie lover on your list with this decadent custom logo gift.

\$23⁹⁵ | GW237X - 1 lb.

C | Custom Holiday 3-Box Tower

Delight your best clients with a stunning tower topped with your full-color logo! This vibrant design creates an enchanting experience that glows with seasonal joy.

4 Brownies, 6 Sprites,
6 Morsels, 4 Cookies,
& 3 Blondies - 23 pieces

\$76⁹⁵ | RH303X - 3.6 lbs.



Say Thanks in Style

Acknowledge industry professionals who make a difference!

A sweet, thoughtful gift of individually wrapped treats along with your personalized message and logo is the best way to let them know.

A | Admin Day Sampler

For their hard work and dedication, administrative teams deserve the best. Appreciate them with the full experience of cookies, blondies, and brownies in three sizes!

3 Brownies, 3 Sprites, 4 Morsels,
4 Cookies, & 4 Blondies - 18 pieces

\$43⁹⁵ | CR334AD - 2.4 lbs.



B.



B | Thank You Healthcare 8-Morsel Favor

A sweet thanks for all they do! Nurses Week, Doctors Day or any day, recognize healthcare heroes with an elegant gift favor packed with bite-size Belgian chocolate Magic Morsels in six flavors.

\$17⁹⁵ | GR438NW - 0.6 lbs.

C | Custom Thank You Blondie & Sprite Combo

A grand thanks for all they do! When someone goes the extra mile, show your appreciation with a delightful assortment of soft, golden blondies and snack-size brownies.

12 Sprites & 9 Blondies

\$49⁹⁵ | CY382X - 2.8 lbs.



2022 Admin & Healthcare Appreciation Dates

Doctors Day - March 30 | Admin Day - April 27 | Nurses Week - May 6 - 12

Fairytale Classics

With fine Belgian chocolate, 30 years of experience, and an award-winning family recipe, we've achieved decadent brownie perfection in every bite. Everyone can agree on these most beloved Fairytale favorites!



“You can taste the love they are made with.”

- Michael B., Facebook review





6 - 12 Pieces

Fairy Tale Treasure Gifts

Magic Morsel Dozen

\$19⁹⁵ | HF412 - 1 lb.

Fairy Tale Half-Dozen

\$23⁹⁵ | HF160 - 1.5 lbs.

Fairy Tale Sprite Dozen

\$25⁹⁵ | HF212 - 1.5 lbs.



16 - 18 Pieces

Fairy Tale Enchanted Gifts

Magic Morsel 18

\$22⁹⁵ | SF418 - 1.3 lbs.

Fairy Tale Sprite 16

\$35⁹⁵ | SF216 - 2 lbs.



12 - 24 Pieces

Fairy Tale Classic Gifts

Magic Morsel 24

\$26⁹⁵ | CF424 - 1.5 lbs.

Sugar-Free Morsel 24

\$26⁹⁵ | CF524 - 1.5 lbs.

Fairy Tale Dozen (featured)

\$41⁹⁵ | CF112 - 2.7 lbs.

Fairy Tale Sprite 24

\$43⁹⁵ | CF224 - 2.8 lbs.

Larger assortments available.

Best-Seller!

Fairy Tale Dozen

Amaze someone special with a delivery of full-size Callebaut Belgian dark chocolate brownies in 12 irresistible flavors.

All-natural, individually wrapped, and guaranteed to brighten their day!

\$41⁹⁵ | CF112 - 2.7 lbs.



An Individually Wrapped Size for Everyone



Full-Size

Fairy Tale Brownies®

3" x 3" | 12 flavors



Snack-Size

Fairy Tale Sprites®

3" x 1.5" | 12 flavors



Bite-Size

Magic Morsels®

1.5" x 1.5" | 6 flavors



Sugar-Free

Magic Morsels

1.5" x 1.5" | 2 flavors



Gifting Made Easy

Stand out and make a statement with a branded corporate gift of Fairytale Brownies!

- No minimums on custom logo gifts
- No set-up fees
- No dropship fees
- Full-color logo or photo
- Dropship & fulfillment programs
- Monthly programs
- Fast turnaround
- Worldwide dropshipping



Custom Sprite 24

An extravagant spread of snack-size Fairytale Sprites is the best way to send well wishes. This custom-branded gift includes an ensemble of two each of 12 exquisite flavors, each individually wrapped.

\$49⁹⁵ | CF224X - 2.8 lbs.

Free Personalized Gift Message Cards

- Full-color logo or photo
- One logo gift message card per gift
- 7 lines, 36 characters per line

